

PRESS RELEASE

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Twooth™ Timer Wins a Dr. Toy Award!

Dallas, Texas – July 2000 - Twooth™ Timer, a new patented product recently introduced by The Twooth Timer Company, Inc., won a Dr. Toy's Best Children's Vacation Products for 2000 Award. The award is given to new, developmentally appropriate, and fun products that develop active, creative and educational skills.

Twooth™ Timer was chosen from a select group of entries because “it is a great way to improve your child's self-esteem, as well as their good health”. Twooth™ Timer, a dental timer, was designed by a mother in Dallas, Texas to help her own family brush their teeth for the recommended two minutes and improve their oral health. In addition to winning this prestigious award, Twooth™ Timer has also won a 1999 Parents' Choice Award.

Dr. Stevanne Auerbach, aka Dr. Toy, is a child development specialist and the Director of the Institute for Childhood Resources, in San Francisco, CA, founded in 1975. Dr. Auerbach produces a weekly syndicated column, Dr. Toy, distributed to 1,500 newspapers nationwide. In addition, she has written numerous books, including Toys for a Lifetime and Dr. Toy's Smart Play: How to Raise a Child with a High P.Q., as well as being a frequent speaker, consultant and spokesperson.

Twooth™ Timers are sold through dental offices, retail outlets, catalogs, and online at a suggested retail price of \$9.99. For more information, call The Twooth Timer Company at (214) 522-8596 or visit their website at www.twoothtimer.com.