

PRESS RELEASE

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Twooth™ Timer Wins a 1999 Parents' Choice Award

Dallas, Texas Twooth™ Timer, a new product recently introduced by The Twooth Timer Company, Inc., won a Parents' Choice Approved seal from Parents' Choice.

Twooth™ Timer was chosen from numerous entries because of its clever design and for promoting dental hygiene. Twooth™ Timer, a patented dental timer, was designed by a mother in Dallas, Texas to help her own family brush their teeth for the recommended two minutes and improve their oral health.

Parents' Choice is the country's oldest non-profit guide to children's books, videos, toys, audio, software, television, and magazines. The Parents' Choice Approved seals “are given on the basis of the production, entertainment and human values they exemplify. A Parents' Choice Approved seal indicates a wholesome product that helps children enjoy developing physical, emotional, social or academic skills.”

Twooth™ Timers are sold through dental offices and retail outlets at a suggested retail price of \$9.99. For more information, call The Twooth Timer Company, Inc. at (214) 522-8596 or visit their website at <http://www.twoothtimer.com>.